

## AGENDA

**Tuesday, June 23<sup>rd</sup>, 2009**

**6:30pm – 9:00pm**      **Welcome Reception - Cocktails & Dinner**  
*Mayflower Marriott*

**Wednesday, June 24<sup>th</sup>, 2009**

**7:30am - 9:00am**      **Registration**

**8:00am - 9:00am**      **Breakfast available**

**9:00am - 9:15am**      **Welcoming Remarks**

**9:15am - 10:30am**      **Realities of Climate Change: Repercussions of Extreme Weather on Low-income Communities**  
**Moderator:**      *John Kostyack, National Wildlife Federation*  
**Panelists:**      *Jerome Ringo, Apollo Alliance*  
*Andrew Fahlund, Conservation, American Rivers*  
*Charles Allen, Lower Ninth Ward Center for Sustainable Engagement & Development*

It is widely recognized that climate change is affecting extreme weather patterns. This session will provide a solid set of facts about global warming and discuss historical, current and future trends. Climate change is not just a coastal community problem – extreme weather affects us all.

**10:30am - 11:30am**      **Housing: Innovative and Affordable Mitigation Solutions for Low-income Populations**  
**Moderator:**      *Julie Rochman, Institute for Business and Home Safety*  
**Panelists:**      *Craig Tillman, WeatherPredict Consulting Inc.*  
*Bill Stallworth, Hope Community Development Agency*  
*Miles Anderson, Florida Emergency Management Agency*

Cost-effective and proven home mitigation programs and technologies really do exist. This panel will present the latest options available for safeguarding all homes.

**11:30am – 12:00pm**      **Guest Speaker**  
**Congressman *Bennie Thompson, Chairman, Homeland Security Committee***

**12:00pm - 1:00pm**      **Housing at Risk: Lessons Learned from Extreme Weather Events**  
**Moderator:**      *Bill Kelly, Stewards of Affordable Housing for the Future*  
**Panelists**      *Lisa Blackwell, Housing Policy, National Multi Housing Council*  
*Denise Muha, National Leased Housing Association*  
*Michelle Whetten, Enterprise Community Partners, Inc.*

The recent wave of natural disasters have reminded us that greater attention needs to be paid to how multifamily housing stock is affected by hurricanes and floods, and the role the federal government can play to assist tenants, developers, and owners in terms of loss mitigation. Panelists will share past experiences and lessons learned to show how we can work together to create safer, affordable and effective housing solutions to prepare for future emergencies.

**1:00pm - 2:15pm**      **Luncheon with Guest Speaker**

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2:15pm - 3:15pm

**Evacuation Effectiveness: Meeting the Unique Challenges of Low-income Families**

**Moderator:** *Debra Ballen, Institute for Business and Home Safety*

**Panelists:** *Jay Baker, Florida State University*  
*Walter Peacock, Texas A & M*

What perceptions do low income families and other vulnerable populations have about evacuation? What impediments to evacuation do these individuals now face? How can we make it more feasible for them to shelter in place, and how can we motivate them to evacuate to safety?

3:15pm - 4:30pm

**Mainstreaming Communications: Reaching all Americans Exposed to Weather Perils**

**Moderator:** *Leslie Chapman Henderson, Federal Alliance for Safe Homes*

**Panelists:** *Peter Mitchell, Salter Mitchell*  
*Tami Torres, My Safe Florida Home*

This panel will discuss issues, roadblocks and strategies for delivering compelling information to the general public about safer and sustainable homes built to provide protection during disasters of all kinds. Presenters will focus on the successful ways to gain homeowner involvement in advancing disaster mitigation through behavior change and social marketing.

4:30pm - 5:30pm

**Word from the Hill: Latest Intelligence and Analysis from Congressional Staff– Q&A Session**

**Moderator:** *Jennifer Fogel-Bublick, McBee Strategies*

**Panelists:** *Jim Johnson, Senate Banking Committee, Minority Staff*  
*Brian Martin, Office of Representative Gene Taylor, Mississippi*  
*Eric Thompson, House Financial Services Committee, Minority Staff*

5:30pm – 5:45pm

**Closing Remarks**

5:45pm - 6:30pm

**Delegates' Open Mic Session**

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